Project-4: Phase-1 for Brand Development

Brand Name:
Replace this text with your invented, fictional brand name.

Brand Function:
list some of the primary functions this fictional company has.

Brand Mission and/or Vision Statement:
Write a brief mission or vision statement here. **NOTE:** Organizations summarize their goals and objectives in mission and vision statements. Both of these serve different purposes for a company but are often confused with each other. While a mission statement describes what a company wants to do now, a vision statement outlines what a company wants to be in the future. Some examples can be found at: http://www.themarketingblender.com/vision-mission-statements/

Brand Font Options:

Company Name In Font 1 Here

Company Name In Font 2 Here

Company Name In Font 3 Here

Company Name In Font 4 Here

YourName Here

Heading Font Specimen 1:

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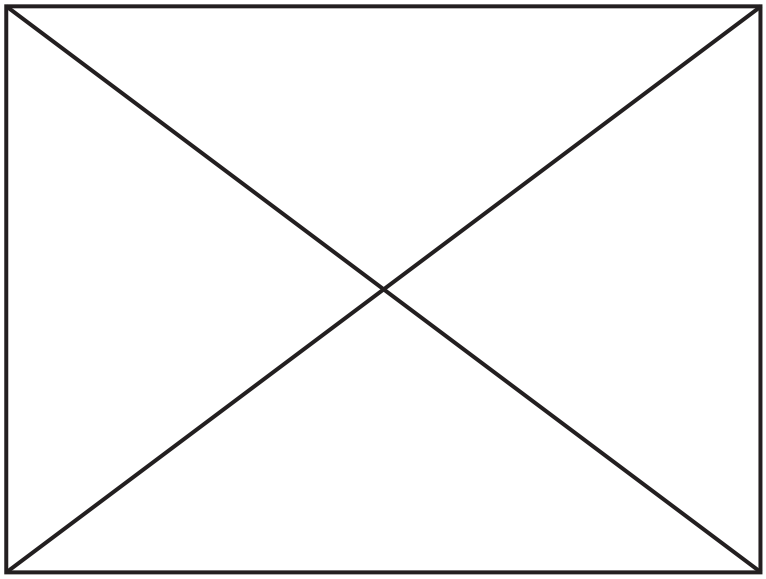

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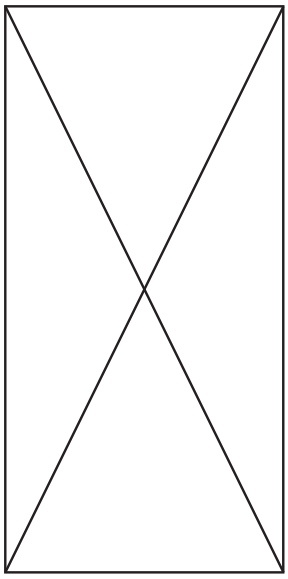

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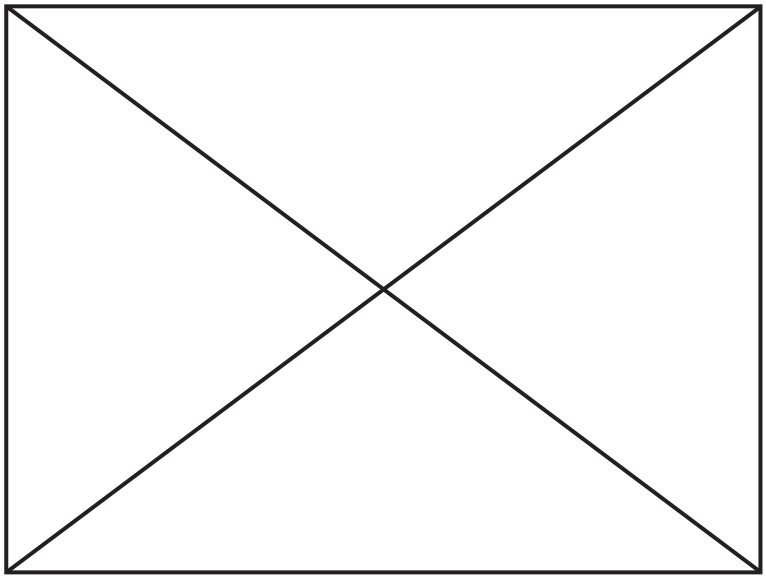

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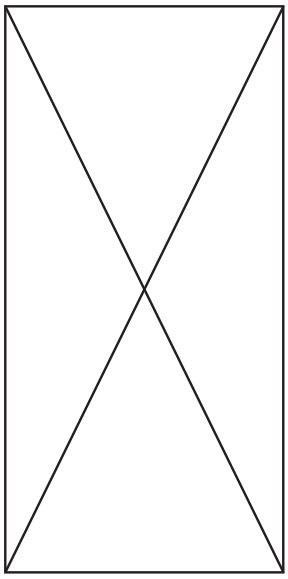

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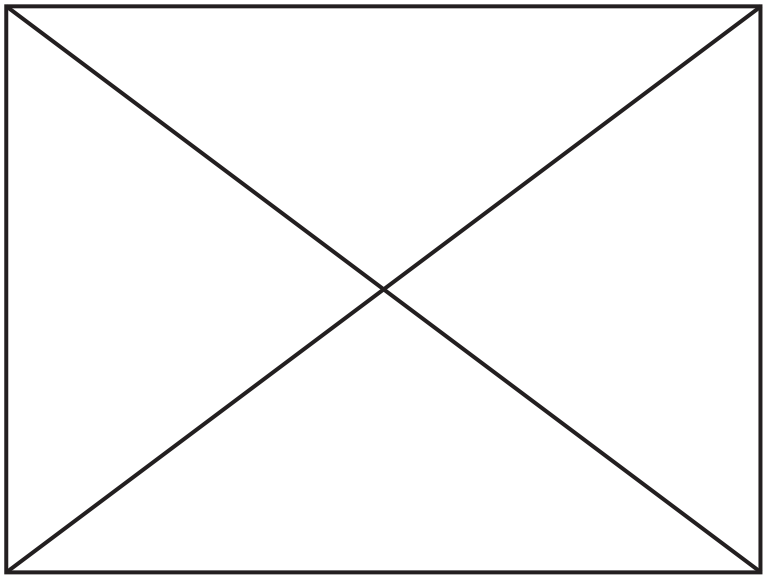

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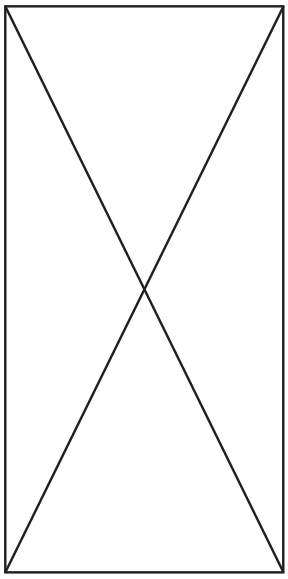

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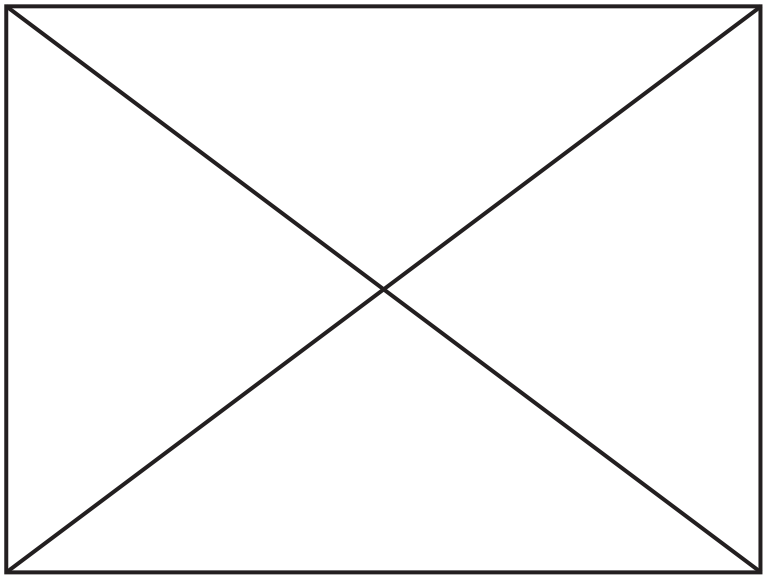

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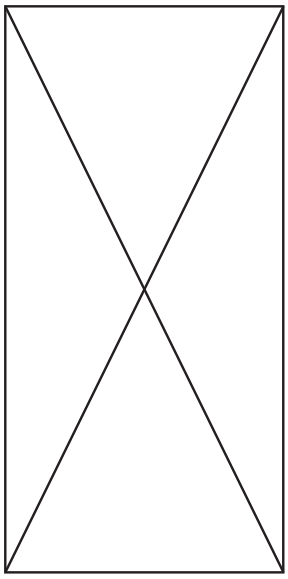

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